

# MEDIAKIT 2023



YOUR COMPANY'S  
FULL SERVICE  
**GROWTH** AGENCY!

# WHAT WE DO

## PUBLICATIONS



**Andy:** Business magazine in French



**Duke:** Andy's brother, in English



**LuxembourgOfficial:** Our freemium publication

## VIDEOS



**Interview:** Interviews anywhere in the world



**E-conferences/Corporate videos:** For all budgets

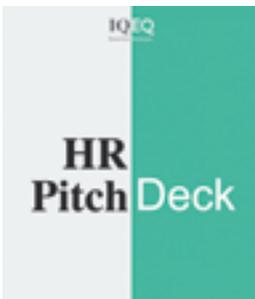


**Studio in your company:** from 35€/day

## DESIGN SPRINTS



**Websites:** Simple website in 1 day



**Pitch deck:** 10 slides in 3 hours



**Consulting:** 50 modules delivered in 3 hours

# DRIVEN BY PASSION

## ARE YOU LOOKING FOR A COMMUNICATION AGENCY YOU CAN TRUST?

**360Crossmedia gives you access to a large team of highly driven professionals who focus on solving your business problems:**

growing your company, becoming an employer of choice, boosting your brand on specific markets.

Created in 2000, **360Crossmedia is a publisher and a communication agency, specialized in design sprints:** we help you produce a website, a brochure, a press release or an e-conference in no time, for a fraction of the traditional price.

By working with us, you access innovations such as the **www.360-Box.com** and high level events

In this brochure, **you will find tools and solutions that will help you establish a clear plan and reach your business goal.**

**Do not hesitate to contact us** for a free analysis or a demo.

Best regards

**Jerome Bloch**  
CEO

# TIMELINE



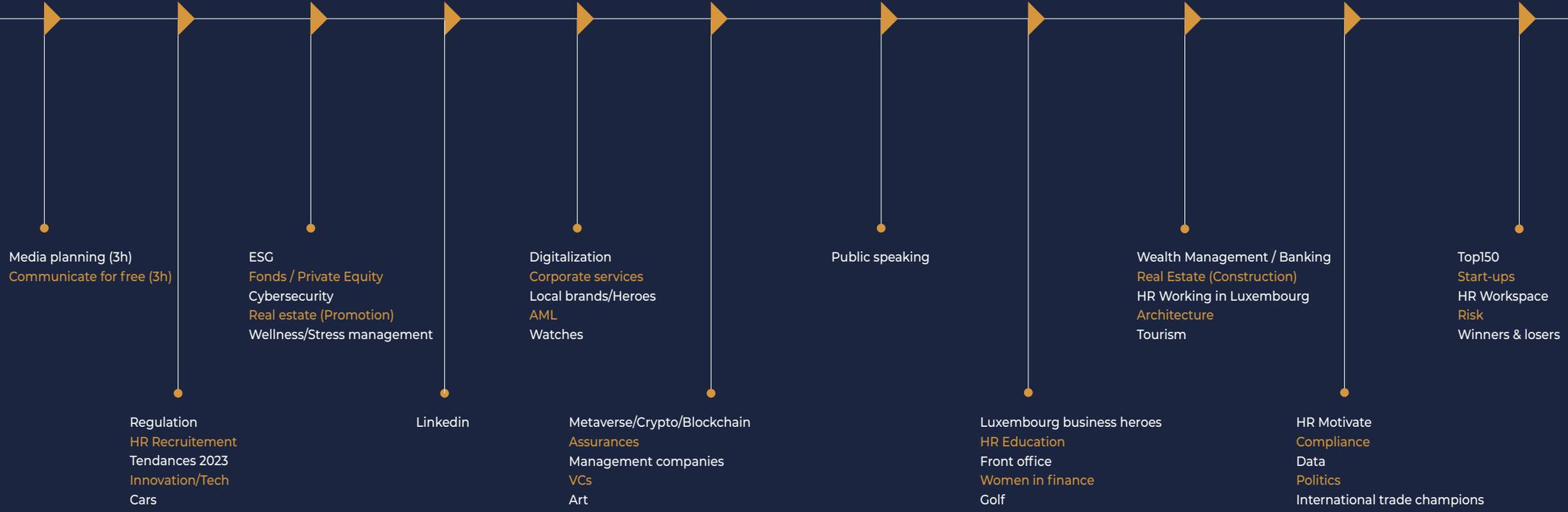
360 Summer Cocktail



Luxembourg Official 150



JANUARY      FEBRUARY      MARCH      APRIL      MAY      JUNE      JULY      SEPTEMBER      OCTOBER      NOVEMBER      DECEMBER



# ANDY AND DUKE A LUXEMBOURG MAGAZINES

## WHAT YOU GET

### LANDING YOUR MESSAGE HAS NEVER BEEN SO IMPACTFUL



Andy à Luxembourg and Duke have been created to deliver high quality content and **guaranteed distribution.**

#### DISTRIBUTION

##### Andy à Luxembourg

Print: 10.000  
Digital: 86.428  
Downloads: 22.560  
Language: French

##### Duke

Print: 5.000  
Digital: 126.4969  
Downloads: 39.250  
Language: English



- 12 stunning and rightsfree pictures
- An interview or an ad
- A Translation (French/English)
- A Digital Push on our Newsletter (120k+ emails)
- A Digital Push on Linkeldin (29k+ connections)
- 20 copies of Duke
- 20 copies of Andy
- 1 'Andy à Luxembourg' link
- 1 'Duke' link

#### OPTIONS:



Video recording in our studio, 4 page print out, infographics

#### Which packages?

##### 2 PAGE ARTICLE



##### 4 PAGE ARTICLE



##### ADS



#### RECENT PERFORMANCE ON LINKEDIN

##### Performance du contenu

1 209 655  
Impressions



Our mediakit Andy/Duke:  
[www.360crossmedia.com/mediakitandyduke](http://www.360crossmedia.com/mediakitandyduke)

Our photo galleries:  
[www.360crossmedia.com/galleries](http://www.360crossmedia.com/galleries)

# LUXEMBOURG OFFICIAL IS OUR FREEMIUM PUBLICATION

You can submit articles and HD photos respecting our formats and rules.

**6.4%** +215% 2.6% GDP +3.4%  
growth forecast for 2022  
in Luxembourg  
domestic employment  
over a year

LUXEMBOURG OFFICIAL  
All the news that's fit to discuss - December 2022

Annual accounts, Société Générale Luxembourg

## Regrouping Around a Sustainable Future

In the current environmental and social emergency, Société Générale seeks to regroup its client base of corporations, financial institutions, and high-net-worth individuals around the concept that sustainable development and competitiveness are not exclusive concepts while emphasizing that a better and sustainable future can be built through responsible and innovative financial solutions.



**"Société Générale is particularly responsible of its own footprint as a company, but also and above all through its banking activities when serving its clients with financing and investment solutions with a true positive, sustainable impact"**

**CAN YOU PRESENT SOCIÉTÉ GÉNÉRALE IN A FEW WORDS?**  
Société Générale Luxembourg is the global financial institution leader in Luxembourg (2022) and one of the largest and most successful banks in the world, with a strong presence in Europe, Africa, Asia, and the Americas. Capitalizing on the expertise and strength of Société Générale Group, Société Générale Luxembourg provides a wide range of services to its clients, including corporate banking, private banking, and wealth management.

**HOW ARE YOU CURRENTLY ENGAGING WITH YOUR CLIENTS?**  
Société Générale Luxembourg is committed to providing innovative and sustainable financial solutions to its clients. We are currently focusing on digital transformation, ESG integration, and personalized advisory services. We are also strengthening our relationships with clients through regular communication and tailored solutions.



**Make our clients grow in a smart way**  
From asset management to corporate banking, Société Générale Luxembourg offers a wide range of services to its clients. We are currently focusing on digital transformation, ESG integration, and personalized advisory services. We are also strengthening our relationships with clients through regular communication and tailored solutions.

**"We are now more than ever in a trustworthy relationship."**

### FORMAT

- 1 catchy title
- + 1 short intro (+/- 40 words)
- + 3 Q&A
- or
- 3 headlined paragraphs (+/- 450 words)
- + 1 short quote

### RULES

- No Propaganda (make it insightful)
- Remove any element that can be removed without impacting the overall text
- Avoid "is" and "has" as much as possible

360Crossmedia can take care of the photos and/or the text and/or the video interview



THIS EVENT TAKES PLACE EVERY YEAR

in November at Cercle Municipal.

This event's ambition is to put the true heroes of the Luxembourg economy in the spotlight.

- We establish 15 lists (Banking, Retail, Private Equity, etc) of 10 leading firms by applying tangible criteria: assets, balance sheet, staff. Each list is published by alphabetical order
- This event is fully financed by 360Crossmedia, without any sponsor in order to guarantee its independence
- 300 tickets are sold to individual participants



Our editorial committee will choose the best articles and publish them for free.

Mediakit:  
[www.360crossmedia.com/mediakitluxembourgofficial](http://www.360crossmedia.com/mediakitluxembourgofficial)

Event page:  
[www.360crossmedia.com/top150](http://www.360crossmedia.com/top150)



# THE MOBILE AND AUTOMATED VIDEO STUDIO



**Our innovation allows you to produce as many videos as you want from 35€/day. You receive:** all the equipment + the training (or the crew) + the support



## SIMPLE

Anyone can produce videos and e-conferences



## NO EDITING

Your videos are ready immediately



## AUTOMATED

You can control everything with 6 buttons

## OPTION 1: IN YOUR COMPANY FROM 35€/DAY

**Example of studio including** a 360Box, 2 motorized cameras, 5 lights, 4 professional microphones, 1 Macbook and one prompteur.

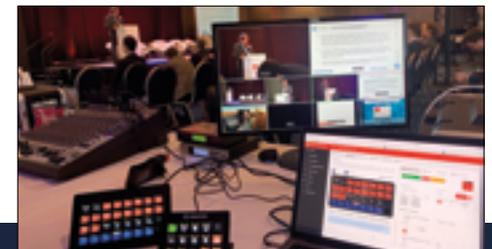
- Record as many videos as your want
- Boost your digital culture
- Launch you own e-learning platform with hundreds of videos



## OPTION 2: A MOBILE STUDIO FOR ALL YOUR EVENTS

**Save dozens of thousands of euros with the 360Box**

- Live shows
- E-conferences
- Live streaming
- Remote speaker interview
- Virtual studios
- Virtual calls
- E-learning recordings
- E-AGMS
- E-pitch
- E-townhalls



More information:  
[www.360-box.com](http://www.360-box.com)

Contact us for a free demo or a custom analysis:  
[studio@360Crossmedia.com](mailto:studio@360Crossmedia.com)

360DigitalHeroes is our authorized Lifelong training center (N°00127360/4) which allows your company to include our modules in your HR programmes and receive subsidies. **Each 360 Workshop lasts 3 hours and optimizes your company's key processes.** One module at a time, you build a tangible corporate culture.



## WE LOVE SOLVING PROBLEMS!

**CONTACT US TO DISCUSS YOUR OWN ISSUES. IT IS FREE.**

[CONTACT@360CROSSMEDIA.COM](mailto:CONTACT@360CROSSMEDIA.COM) - (+352 356877)

### Examples of custom solutions:



**Goal:**  
become a leader in ESG Thought Leadership

**Solution:**  
[www.esgsquare.com](http://www.esgsquare.com) (a website, a conference and a book)



**Goal:**  
Run a conference online after the late cancellation of the physical event

**Solution:**  
A turnkey e-conference in 10 days



**Goal:**  
maximize the communication of the company, for free

**Solution:**  
a corporate magazine financed by business partners



Several modules are available on our e-learning platform:

[www.360Masterclass.com](http://www.360Masterclass.com)

We record on demand modules and can set-up an e-learning platform for your company in 10 days.

# GET THINGS DONE

FUN, FAST, FAIR PRICES

**360Group** combines a communication agency specialising in "Design Sprints", an innovative training centre and a technology department, which has developed the [www.360-Box.com](http://www.360-Box.com)

[contact@360Crossmedia.com](mailto:contact@360Crossmedia.com)  
[www.360Crossmedia.com](http://www.360Crossmedia.com)