

Your full service agency.

C-LEVEL NETWORK • PUBLISHING • TECHNOLOGY • TRAINING & CONSULTING

Agency

Technology

**Signature
missions**

You expect
**performance-based
partnerships.**

That is what **we deliver.**

Long term is everything.

360Crossmedia partners with companies like yours to solve your problems:

- Grow your business.
- Attract the best talents.
- Boost your brand and craft a tangible corporate culture.

Created in 2000, **we deliver prime solutions** with a **strong accountability** at heart.

Contact us for a free analysis or a demo of our technology.



CAROLE HOFFMANN
Managing Director



JEROME BLOCH
CEO

145,000+

NEWSLETTER EMAILS

31,000,000+

VIEWS IN TOTAL

15,000,000+

LINKEDIN IMPRESSIONS

They made it happen.



ATEL: Full outsourcing

For this association without any employee, we organise 6 conferences and publish 2 magazines per year since 2016, 100% paid by partnerships.



Gcore Connect: Conference

For this tech leader looking for better local recognition, we organised an international conference, co-financed by ads.



VP Bank: VIP golf tournament

A prestigious event targeting all VIP clients of VP Bank: golf players, beginners and non players.



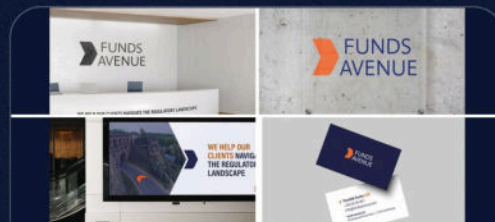
Sogelife: Ad campaign

This ad campaign had been stuck for a year. We nailed it in 3 hours.



LPEA: Magazine

We gave a voice to this association, by publishing its magazine since 2011, financed by ads.



Funds Avenue: Rebranding

A new name, a new brand and a "brand guide", in 3 weeks.



Our media: Print, digital, social

For companies willing to reach decision makers, we offer powerful distribution channels: Andy, Duke, LuxembourgOfficial, social media, newsletter and press releases.

Which problem are you trying to solve?



Free analysis

Contact Carole Hoffmann

studio@360crossmedia.com
(+352) 356877

THEY TRUST US

FINANCE: UBS, J.P. Morgan, BNP Paribas, VP Bank, BIL, Societe Generale, HSBC, Credit Suisse, Spuerkeess

CONSULTING: Deloitte, PwC, EY, KPMG, BDO, Accenture, Atoz, BearingPoint, Wavestone, Itinium, Davidson

LEGAL: Arendt, Clifford Chance, Linklaters, Baker McKenzie, Loyens & Loeff, DSM Avocats, Stellan Partners, EHP

ASSOCIATIONS: ABBL, ALFI, APSI, ATEL, LPEA, IRE, ALRIM, ALCO, LAFO, The Economist Club, L3A

THEY TRUST US

INSURANCE: Foyer, Sogelife, Wealins, La Mondiale Europartner, Cardif Lux Vie, Lombard, AXA

TECH: Gcore, SES, Siemens, Emma, Orange, Telindus, Luxnetwork, EuroDNS, EasyBiz, Mixvoip

AUTOMOTIVE: BMW, Mercedes, Porsche, Maserati, Lexus, Jaguar, Toyota, Car Avenue

INSTITUTIONALS: EIB, Ministry of Digitalisation, Chamber of Commerce Luxembourg

Our value chain.

From analysis to execution, with our network behind it.
All of it, or part of it.



**“27 years of existence allow 360Crossmedia
to cover the full value chain.”**

An agency **you can trust.**

Only a holistic approach can generate sustainable performances.

Our medias



Andy: business magazine in French



Duke: business magazine in English



LuxembourgOfficial: our digital publication



Decision Makers: the annual business directory

360 specialises in long-term partnerships combining:

- **Network:** access to top decision makers
- **Content creation:** video, photos, texts, infographics
- **Distribution**
- **Networking:** CEO White Night, LuxembourgOfficial Top150, VIP events
- **Training:** LinkedIn, scripting, public speaking...

Partnerships start from €490 / month

Other services



Videos: interviews, series, live shows.



Training & consulting: trainings, consulting missions, brochures & websites.



Network: New Year cocktail, CEO White Night, LuxembourgOfficial Top150, Iconic Dinner.

Technology.

Tech today is a cultural asset for growth.

For 27 years, we have been investing in **tech**: every year, in all the new technologies, always as early adopters. This is what helps our clients adopt technology fast and stay competitive.

Technology is the only way to deliver prime content at a fair price.

Sometimes these innovations allow you to be:

- **Faster:** we produce websites in 3 hours.
- **Less expensive:** the 360Box does not require any post-production.
- **More competitive:** the 360ContentMatrix does in one minute what normally takes days.



IN YOUR OFFICES • FROM 45€/DAY

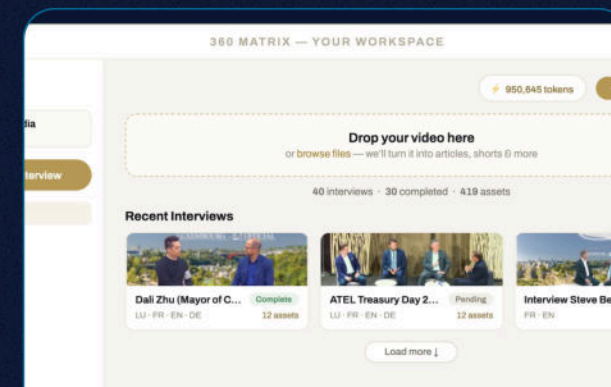
360BOX

We set up a studio in your offices. Hardware, training and maintenance included. Up to 80 videos a day.



E-CONFERENCE

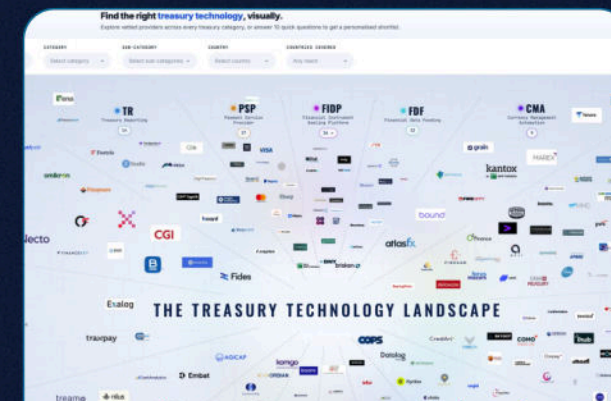
Remote speakers, one live stream, hosted from our studio.



DIGITAL PLATFORM

360VIDEOMATRIX

One video interview, 100+ published assets.



PLATFORMS, WEBSITES

treasurymap.com: a directory, a dashboard, a newsletter. We design websites in 3 hours or 1 day.

Signature missions.

Highly complex problems solved.

What is your signature mission? Contact Carole at studio@360crossmedia.com



EIB INSTITUTE

Social Innovation Tournament

THE CHALLENGE

- Bring a European competition, with finalists from all over Europe, to an audience that could not travel. In 10 days.

WHAT WE DID

- Branding
- Dedicated website
- Finalists videos
- A live online show

THE RESULT

- Seen online more than one million times.



DATA CENTER MISSION

Public + private

THE CHALLENGE

- Help a company build a data center.

WHAT WE DID

- Connect the right people in the public and private sectors: decision makers, investors, service providers.

THE RESULT

- The project will go ahead shortly.



IQ-EQ (FORMERLY SGG)

From 180 to 5,000+ employees

THE CHALLENGE

- Craft a strong culture while the company grows.

WHAT WE DID

- Internal and external communication
- IQEQ Crossroads conference (Luxembourg, London)
- HR onboarding, employees' benefits
- WebTV, PR

THE RESULT

- A full strategy co-financed by partners.

Network.

We introduce you to the people who matter.

For companies and leaders willing to meet the right people, we introduce them to top decision makers, investors, and the CEOs of the 150 leading Luxembourg firms.

We organise one-to-one meetings, private lunches and dinners for up to 20 VIP guests, and four C-level events a year: the New Year cocktail in January, the CEO White Night in July with 200 CEOs, the Luxembourg Official Top150 in November, and the Iconic Dinner.



1 TO 1

ONE-TO-ONE MEETINGS



1 TO 20

PRIVATE LUNCHEES & DINNERS

Up to 20 VIP guests around one table, with the speakers you want to meet.



1 TO MANY!

EVENTS

New Year cocktail, CEO White Night, Luxembourg Official Top150, Iconic Dinner.

Pricing.

Partnerships

START-UP

Digital

from 0.49k€ per month

Content, distribution, network and training: the essentials to exist online.

SME

Fundamental

from 1.9k€ per month

Consulting, quarterly content, press relations and your chapter in Decision Makers Luxembourg.

SCALE-UP

All inclusive

from 3.5k€ per month

Consulting and operations, monthly content, press relations, network and trainings.

WITH YOUR 360BOX

Open bar video

from 4.9k€ per month

All inclusive, plus your 360Box in your offices: unlimited videos, training and support.

Every package is adapted to your goals.

Content

Video studio interview, 1 hour **2k€***

Video pack, in our studio 3.5k€*

One interview, five formats: full video, 3 shorts, 1 LinkedIn quote visual, 1 Instagram carousel

Video series, 5 episodes from 10k€*

Shooting, editing, subtitles, 3 shorts per episode

Series branding 3.8k€*

Virtual studio background, logo animation, intro and outro, jingle, lower thirds

Written article 0.8k€

In French and English. Your article, optimised following 360's rules

Press release + 10 outlets **1.5k€**

Whitepaper, 12 pages **5k€***

Corporate brochure **3.5k€***

Pitch deck **3.5k€**

Corporate magazine, 28 pages **from 7.5k€***

e-magazine **from 3.5k€***

Website **from 3.5k€**

Photoshoot, 12 rights-free pictures **0.8k€**

Great portraits of your team **from 1.5k€**

Consulting

Consulting mission **from 1.5k€**

Training

Training module 3.5k€

A 3-hour workshop, 5 hours of follow-up, a tangible document and access to 360Masterclass

Network

CEO White Night, 1 ticket **350€**

LuxembourgOfficial Top150, 1 ticket **350€**

Private lunch or dinner **from 7.5k€**

Event coverage

Video wrap-up, 90 seconds **from 1.5k€**

Photo coverage, 2 hours **1.6k€**

Event branding **from 1.5k€**

Live show **from 3k€**

All prices excluding taxes.

* These items can be financed by ads sold to your providers.

Our campaigns.

Andy & Duke campaigns

3-month campaign 5.96k€

In French or English. 1 interview (rights-free text) + 1 photoshoot (12 rights-free photos) + 1 press list + 1 press release + 1 online link + 1 video interview.

6-month campaign 8.92k€

instead of 12.92k€

In French and English. Everything in the 3-month campaign + 1 press list + 2 press releases + 1 additional online link + newsletter push.

1-year campaign 14k€

instead of 24k€

A full media planning in 2 languages. Everything in the 6-month campaign + 2 interviews + 1 photoshoot + 4 press releases + 3 online links + 1 video interview offered.

Options

Full page ad **3.96k€** Panoramic ad **6k€**

C2-C3 full page **6k€** C4 full page **7.5k€**

4-page supplement **2k€** Picture report **1.5k€**

LuxembourgOfficial

Silver 2k€

1 interview (questionnaire) + 1 photoshoot + 1 digital link + 1 digital push.

Gold 3.5k€

1 video interview + 1 photoshoot + 1 digital link + 1 digital push + 4 pages in the book + 10 books.

Newsletter push (145,000 emails) **1k€**

Printed copies **1.5k€**

Decision Makers Luxembourg

Silver 2.88k€

1 interview (questionnaire) + 1 photoshoot + 1 digital link + 2 pages in the book + 10 books.

Gold 3.88k€

1 interview + 1 photoshoot + 1 video interview + 1 digital link + 4 pages in the book + 10 books + 1 newsletter push.

All content produced by 360 is delivered rights free, for maximum distribution.

Distribution

ANDY À LUXEMBOURG · FRENCH

5,000 **254,618** **41,629**
PRINT DIGITAL DOWNLOADS

DUKE · ENGLISH

3,500 **392,731** **127,482**
PRINT DIGITAL DOWNLOADS

Our timeline.

Publications, trainings and events, month after month.



NEW YEAR COCKTAIL



ICONIC DINNER



CEO WHITE NIGHT



LUXEMBOURG OFFICIAL
TOP150



360
Masterclass

JANUARY

A 365 day plan in 3 hours
Communicate for free
(3h)



FEBRUARY

Regulation
HR Recruitment
Trends 2027
Innovation/Tech
Cars



MARCH

ESG
Fonds / Private Equity
Cybersecurity
Real estate (Promotion)
Wellness/Stress
management



APRIL

Boost your growth with
LinkedIn



MAY

Digitalization
Corporate services
Local brands/Heroes
AML
Watches



JUNE

Metaverse/Crypto/Blockchain
Assurances
Management companies
VCs
Art



JULY

No nonsense
Public speaking



SEPTEMBER

Luxembourg business
heroes
HR Education
Front office
Women in finance
Golf



OCTOBER

Wealth Management /
Banking
Real Estate
(Construction)
HR Working in
Luxembourg
Architecture
Tourism



NOVEMBER

HR Motivate
Compliance
Data
Politics
International trade
champions



DECEMBER

Top150
Start-ups
HR Workspace
Risk
Winners & losers

Make “it” happen!

Agency

Technology

Signature missions

Contact us for a free analysis or a demo of our technology:

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DISRUPTING
COMMUNICATION
SINCE 2000